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FOR IMMEDIATE RELEASE

Announcing the 2020 Training Industry Top Training Companies Lists: Learning Experience Platform (LXP)

RALEIGH, N.C. — **Aug. 27, 2020** — Training Industry today announced its selections for the 2020 Top Training Companies™ lists for the learning experience platform (LXP) sector of the learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

View the 2020 Top 20 LXP Companies and Watch List

Selection to the 2020 Training Industry Top 20™ LXP Companies List was based on the following criteria:
- Value of platform features and capabilities.
- Quality of analytics and reporting.
- Company size and growth potential.
- Strength of clients and geographic reach.

"We are excited to announce our first annual Top 20 Learning Experience Platform (LXP) List," said Ken Taylor, president of Training Industry, Inc. "This list was created to help organizations find a platform that focuses on the learner experience. These companies exhibit advanced features and analytical capabilities, such as content recommendation engines, social learning capabilities and artificial intelligence, to deliver the ultimate learning experience."

"The companies selected for the LXP Watch List are strong, emerging companies in the learning technologies market," said Danielle Draewell, market research analyst at Training Industry, Inc. "These organizations incorporate the latest technologies to personalize the learning experience, creating a more engaging and social atmosphere."

About Training Industry, Inc.
Training Industry (https://trainingindustry.com) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's live events, articles, magazine, webinars, podcast, research and reports generate more than 5 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit https://trainingindustry.com/rfp.